

BC3 Portfolio Show 2018 to showcase students' visual communication talents

April 27, 2018

(Cranberry Township, PA) Visitors and visual communication recruiters to BC3 @ Cranberry on May 4 can view the artwork and portfolios of students whose creations illustrate fluency with professional-grade software and which will be showcased in the areas of graphic design, photography, and digital audio and video production, Kristine Allen said.

BC3 Portfolio Show 2018 will be held from 6 p.m. to 8 p.m. in the main lobby and in the multipurpose room of BC3 @ Cranberry, 250 Executive Drive, Cranberry Township, said Allen, a BC3 graphic design instructor for 20 years.

The works of BC3's fine arts students will also be on display, Allen said.

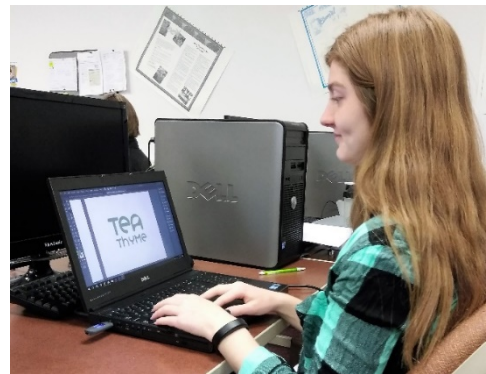
Guests will be impressed by the skills of students about to graduate with, or who are pursuing, associate degrees in the visual communication field, she said.

"Our students are very talented," Allen said. "We pack a lot of information into the programs within two years. Many of the students astound me in how much they demonstrate their passion and promote professionalism in what they have learned."

BC3 @ Cranberry's 65-credit associate degree program in graphic design trains students for careers as graphic designers, illustrators, web designers, layout artists, electronic illustrators and technical illustrators. A separate 65-credit associate degree program in photography prepares students to become photographers in marketing or advertising, in portraiture, for weddings or newspapers, or with Internet sites.

BC3 @ Cranberry's 62-credit associate degree program in digital audio and video production helps students to develop skills to become digital audio and sound mixers, and digital video editors, for television or radio production crews, or as videographers, animators, editors, post-production editors or audiographers.

Portfolios and prints of the graphic design and photography students will demonstrate their proficiency with industry software such as Adobe Illustrator, Adobe Photoshop, Adobe Lightroom and Adobe InDesign. Those in the digital audio and video production program, whose



Ashley Frye, a graphic design student who will graduate from BC3 @ Cranberry in May, is shown Friday, April 27, 2018, working on her BC3 Portfolio Show 2018

presentations are likely to include stop motion, animation and music videos, also use Adobe Premiere, Allen said.

Employers whose focus is graphic design, or others who have an in-house art department and who seek to recruit adept visual communicators, have been invited to BC3 Portfolio Show 2018, Allen said.

“Our graduating students should have 10 to 15 examples for job interviews,” Allen said, “and for the portfolio show, they can exhibit more.”

The works of students in the digital audio and video production program will be shown on a screen within the lobby at BC3 @ Cranberry.

Refreshments will be available.