BC3 adds T-shirt, ribbon sales prior to Dig Pink volleyball match

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(Butler, PA) Butler County Community College's student life office plans a week of pink T-shirt, pink ribbon and basket raffle sales, and will accept donations in advance of BC3's annual Dig Pink volleyball match, in which the Pioneers will wear pink uniforms during an Oct. 12 home game to observe Breast Cancer Awareness Month.

BC3 volunteers will sell T-shirts for \$12, ribbons for \$1 and single basket raffle tickets for \$1, 10 tickets for \$5 or 25 for \$10 in the Project Pink Fundraising Week tent in the Clarence C. Brown Forum on BC3's main campus in Butler Township. Project Pink Fundraising Week is planned from 11 a.m. to 1:30 p.m. Oct. 8-12.

Proceeds will benefit the Side-out Foundation, a nonprofit organization that raises awareness and funds for the treatment of metastatic breast cancer, according to its website. The Virginia charity raises money mainly through volleyball-related events, its website states.

Students are asked to wear the Dig Pink T-shirts to the Pioneers' volleyball match against Penn Highlands at 6 p.m. Oct. 12 in BC3's Field House, according to Rob Snyder, BC3's director of student life and its volleyball coach. Winners of the basket raffles will be announced between the second and third matches, Snyder said.

A \$5 admission to the match will also benefit the Side-out Foundation, Snyder said. Admission for those wearing a 2018 Dig Pink T-shirt will be \$3. BC3's Dig Pink volleyball matches have raised more than \$12,000, Snyder said.

Melissa Philson is a BC3 assistant professor who in October 2017 underwent her final chemotherapy treatment for breast cancer and this year is volunteering with the expanded fundraising effort.

"Breast cancer has affected so many people," said Philson, of Greenville, who teaches psychology courses and who said her prognosis is good. "So many people on this campus have been affected, or know someone who has been affected, by breast cancer."

Baskets have been donated by BC3's Social Work, History and Registered Nursing clubs; its Records and Registration Office; its Finance Office; its Graphic Design Department; its Academic Center for Enrichment; its Humanities and Social Science Division; the BC3 Bookstore; Amy Double Pignatore, dean of admissions and college registrar; Lindsay Herr, instructor, Humanities and Social Science Division; Sara Artzberger, BC3 programmer analyst; the Pittsburgh Pirates; and Maurices.