Leveraging Public-Private Partnerships to Execute a College’s Key Strategic Initiative

**T5 VIRGINIA SUITE C**

With a change in leadership in 2007, Butler County Community College adopted a regional vision as Pennsylvania’s most northwestern community college. The college utilized local high school and vocational-technical schools to introduce its course offerings to new markets [counties outside of Butler]. The success of this approach eventually led the College to develop bricks and mortar off-campus sites. Through the strategic use of the BC3 Education Foundation, partnering with the BC3 Board of Trustees, the College developed an innovative, sustainable model, to leverage public-private partnerships.

**Gary Gulla**, Assistant City Manager, City of Hermitage, PA  
**Nicholas Neupauer**, President, Butler County Community College, PA  
**William O’Brien**, Vice President for Continuing Education and Off-Campus Sites, Butler County Community College, PA  
**Ruth Purcell**, Executive Director of Advancement, Butler County Community College, PA

Ambiguous Partners: The Completion Agenda and the Role of Adjunct Faculty

**T1 VIRGINIA SUITE B**

What role do adjunct faculty members play in the college completion agenda? As institutions push for increased degree completers, the adjunct workforce’s role cannot be dismissed. This presentation will examine the completion agenda through the lens of adjunct faculty. Using key professional development topics as a winning strategy, we will offer practical advice that assists adjuncts in creating an engaging teaching and learning environment that promotes student success.

**Rosemary Keasey**, Dean of Business, Academic Affairs, Butler County Community College, PA  
**Francie Spigelmyer**, Vice President for Academic Affairs, Butler County Community College, PA